

Step
inside
and play.



XBOX 360™



Jumpin.

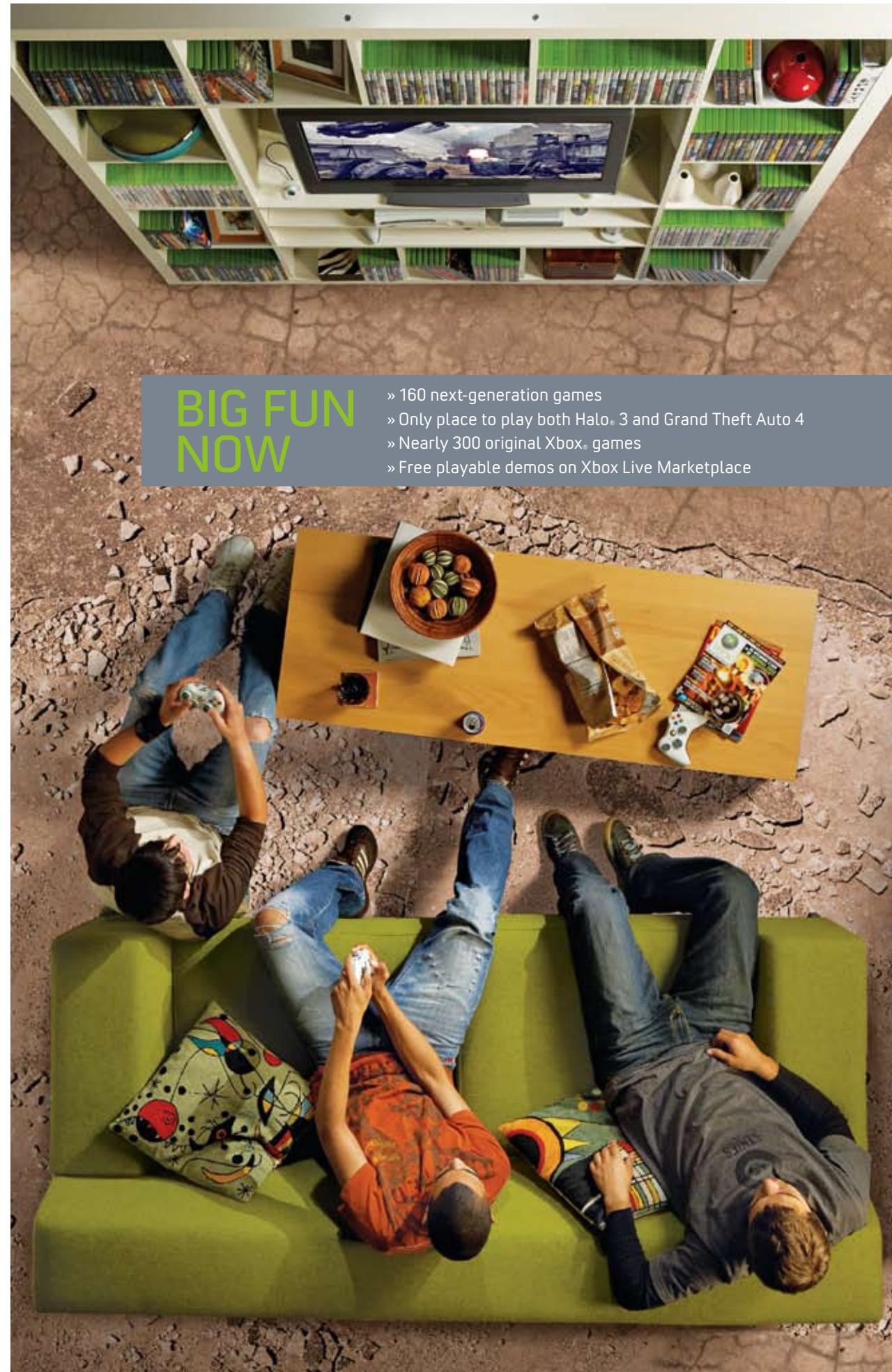
Welcome to life with Xbox 360™. All the games that you and your family want to play are ready and waiting. This is a wide and wireless world where you'll roam free from cords and cables,

connect with old friends and new competitors, and immerse yourselves in endless adventures and challenging tests of skill. **It's just like real life, without all the boring parts.**

This is truly the next-generation platform. There's something for everyone, from cutting-edge new releases to arcade classics and exclusive Xbox 360 titles.

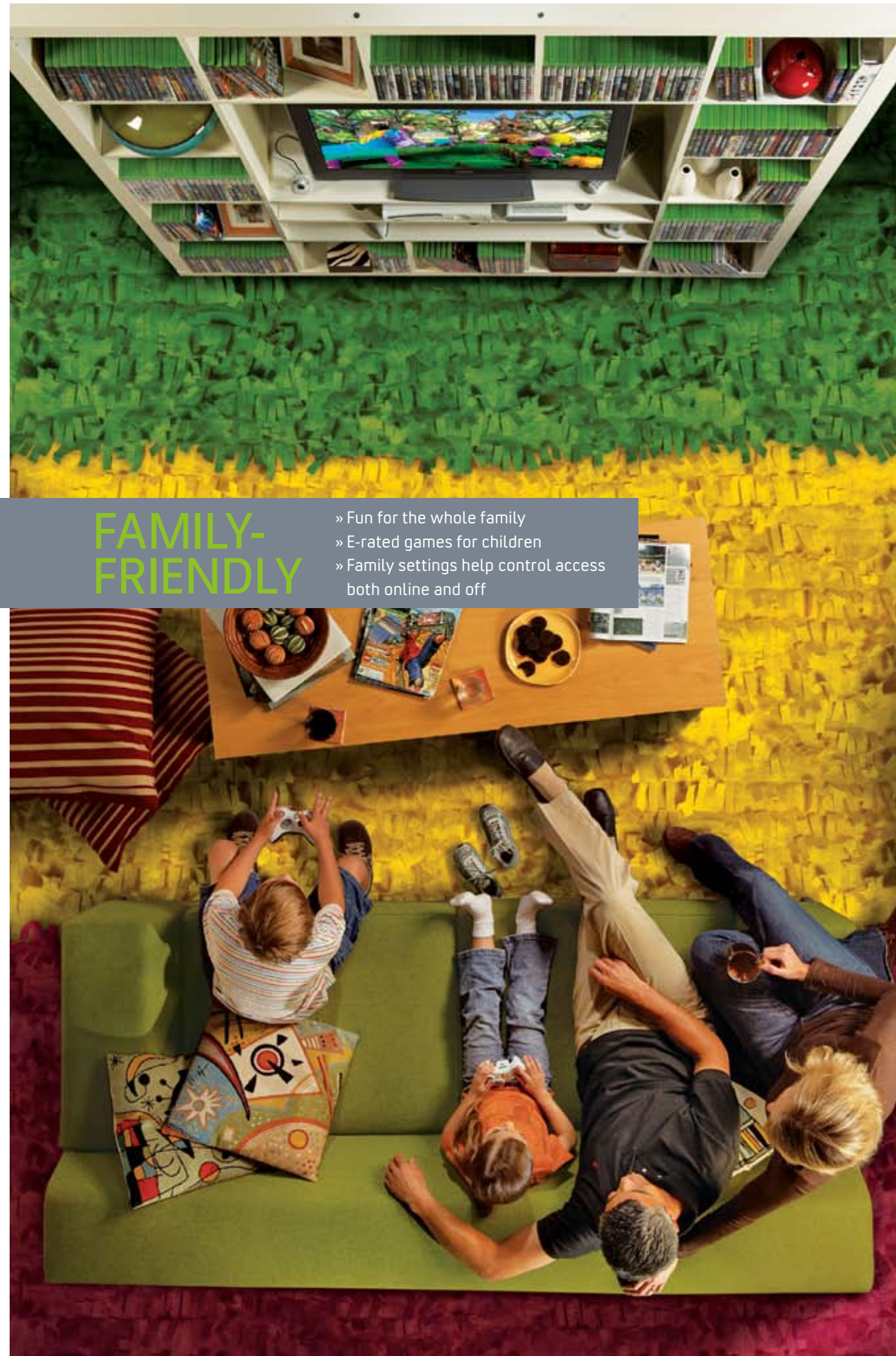
Play your favorites





BIG FUN NOW

- » 160 next-generation games
- » Only place to play both Halo® 3 and Grand Theft Auto 4
- » Nearly 300 original Xbox® games
- » Free playable demos on Xbox Live Marketplace



FAMILY-FRIENDLY

- » Fun for the whole family
- » E-rated games for children
- » Family settings help control access both online and off



HIGH-DEFINITION GRAPHICS

- » Realistic details
- » Astonishing graphics
- » Breathtaking special effects
- » Total game immersion



XBOX LIVE ARCADE

- » Great fun at a great price
- » Variety of genres
- » Video chat in select titles
- » Growing library of games

Games are all about people.
That's why Xbox Live® gives you
the freedom to connect, compete,
and communicate online with
your friends and family, anytime,
anywhere, across the street or
on the other side of the world.

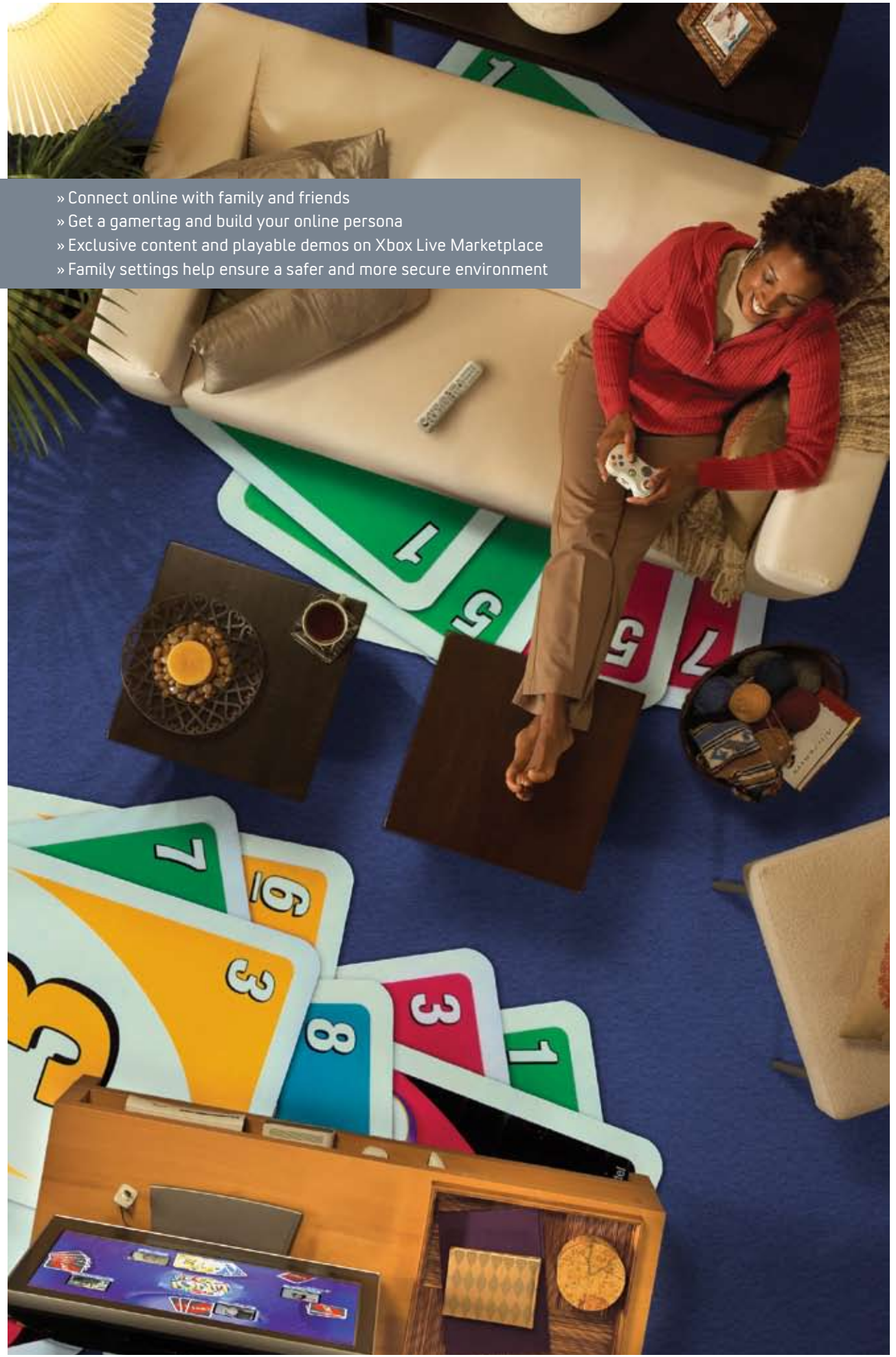
Play together





XBOX LIVE

- » Connect online with family and friends
- » Get a gamertag and build your online persona
- » Exclusive content and playable demos on Xbox Live Marketplace
- » Family settings help ensure a safer and more secure environment



Hit the back of the net. Scream
around a hairpin turn. And do it
all without getting tangled up
in the cables.

Play fast and loose





PLAY WITHOUT INTERFERENCE

- » Wireless precision, speed, and accuracy
- » Up to 30-foot play range
- » Selection of wireless accessories
- » Compatible charging devices

Xbox 360 is not just about gaming.
It's about everything you love to do,
from watching movies to listening
to your favorite CDs. It's a digital
world, so why not do it all?

Plays well with others





HIGH-DEFINITION MOVIES AND MORE

- » Watch your favorite movies
- » Listen to music
- » View your photos
- » Add the Xbox 360 HD DVD Player to watch HD movies

Step in and play Xbox 360 today. It's designed flexibly so you can start playing right now and add more later.

You'll open the door to an endless and exciting world of fun and games, live interaction, and top-quality entertainment for all ages.

GET YOUR
NEXT-GENERATION
CONSOLE NOW.



XBOX 360 SYSTEM

XBOX 360 SYSTEM

The Xbox 360 System delivers the ultimate wireless gaming and entertainment experience with high-definition gaming, stunning graphics, and the ability to play hundreds of original games right out of the box.* You'll find everything you need in this box to immerse yourself in the complete Xbox 360 experience.

* Emulator software required (free).



XBOX 360 CORE SYSTEM

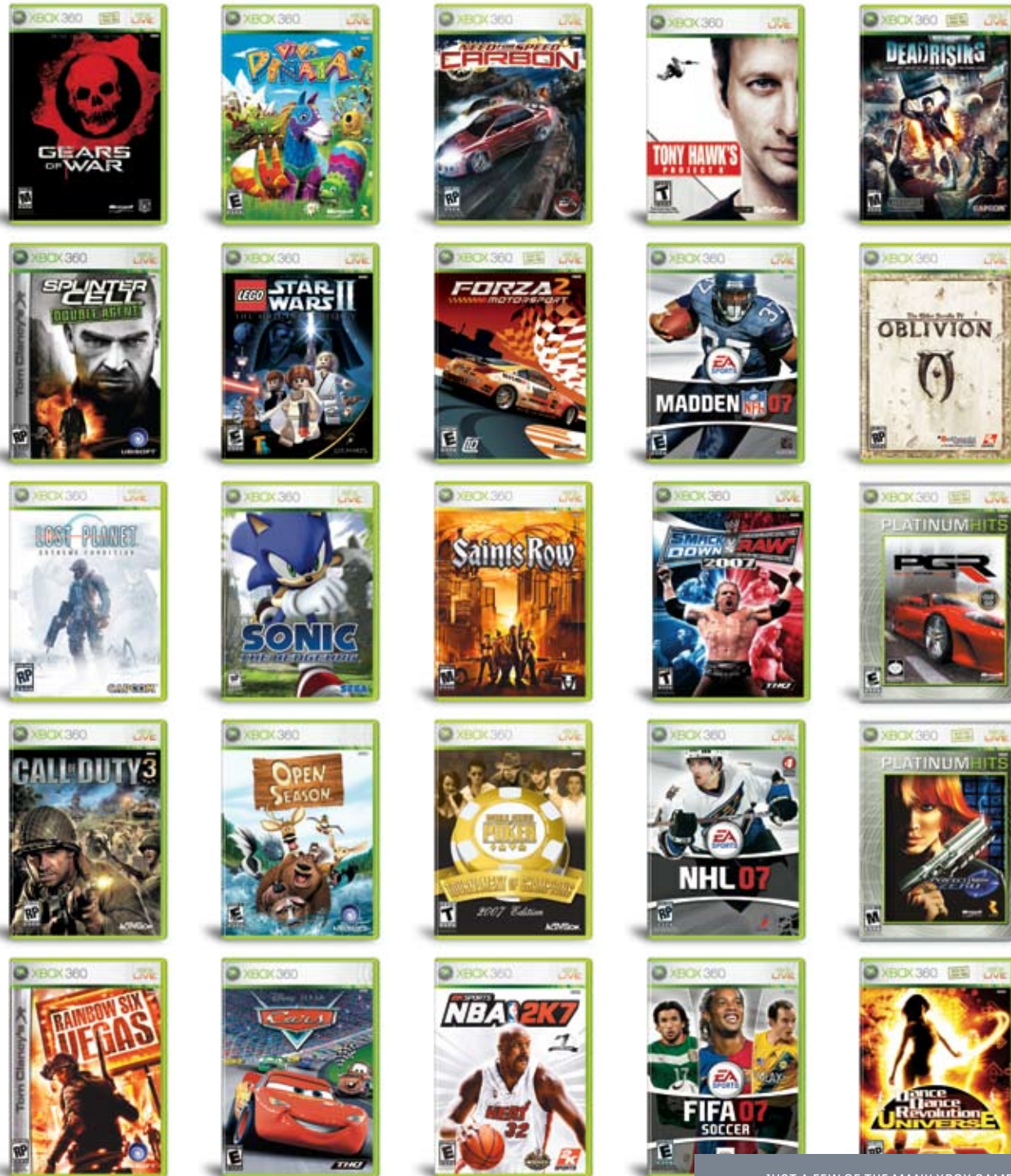
Xbox 360 Core System is a great way to begin your next-generation gaming adventure. When you are ready, you can decide what more you need to increase the fun. Start with just the essentials and then expand at your own pace while playing Xbox 360 games in high-definition.



XBOX 360 CORE SYSTEM

EVERYBODY PLAYS!

- » 160 next-generation games
- » Xbox Live Arcade: puzzles, card games, board games, action games, and more
- » Only place to play both Halo® 3 and Grand Theft Auto 4
- » Plenty of games in all genres and ratings
- » Nearly 300 original Xbox favorites
- » Xbox® 360 Platinum Hits in stores now—great value on critically acclaimed titles



JUST A FEW OF THE MANY XBOX GAMES



XBOX LIVE MARKETPLACE

XBOX LIVE



XBOX LIVE PRODUCTS IN STORES

XBOX LIVE SILVER MEMBERSHIP—FREE WITH XBOX 360

- » Create your gamer profile
- » Create and maintain a friends list
- » Send and receive text and voice messages in supported games
- » Join in special Xbox Live Gold trial opportunities
- » Access to Xbox Live Marketplace
- » Access massively multiplayer games, great retro and casual favorites at Xbox Live Arcade

XBOX LIVE GOLD MEMBERSHIP

All the Silver-level benefits PLUS:

- » Great online multiplayer gameplay
- » Revolutionary TrueSkill™ matchmaking
- » Enhanced gamer feedback
- » Enhanced friends list management
- » Video chat with friends and family (requires Xbox Live Vision camera)

XBOX LIVE MARKETPLACE

- » Game and movie trailers
- » Playable demos and content downloads
- » Retro and original titles in Xbox Live Arcade
- » Themes and gamer pictures

XBOX LIVE CONNECTS YOU TO THE WORLD.

Chat live and on-camera as you play online with your regular teammates and new friends in an ever-changing world of fun and friendly competition.

BOLD, INNOVATIVE
ACCESSORIES TO
CUSTOMIZE YOUR
GAMING EXPERIENCE.

WIRELESS CONTROLLER

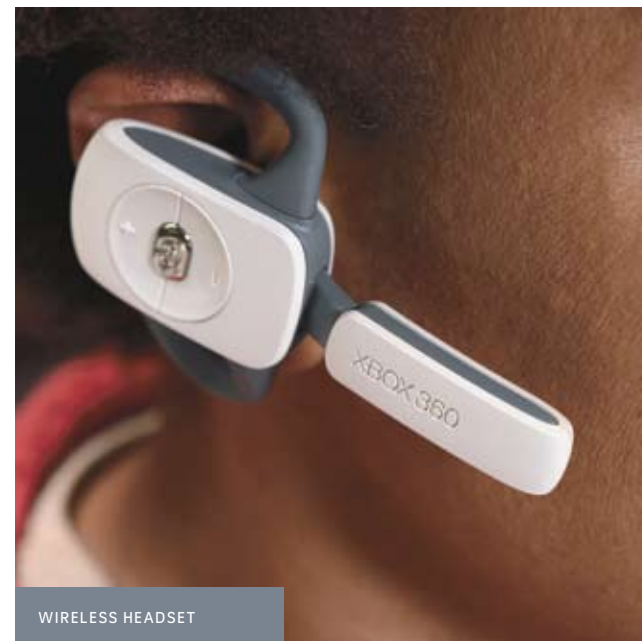


QUICK CHARGE KIT

XBOX LIVE VISION CAMERA



WIRELESS RACING WHEEL



WIRELESS HEADSET

HD DVD PLAYER



WIRELESS CONTROLLER

Precision, speed, accuracy, and rumble feedback

WIRELESS RACING WHEEL

270 degrees of rotation, rumble action, and Force Feedback technology

WIRELESS HEADSET

Superior voice clarity and reliable performance without wires

XBOX LIVE VISION CAMERA

Video chat and photo messaging

HD DVD PLAYER

High-definition movie playback up to 1080p with 6x resolution of standard DVD

WIRELESS NETWORK ADAPTER

Connects the Xbox 360 console to Xbox Live and a wireless home network with 802.11 A/B/G band compatible adapter

QUICK CHARGE KIT

Fast solution for keeping your wireless controllers fully charged

WIRELESS NETWORK ADAPTER





Jump in.

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